

# Press Release

## *Southern Virginia GO Region 3 is Soliciting Round 2 Project Grant Applications*

**South Hill, Virginia, February 28, 2018:** The Southern Virginia GO Region 3 Council is pleased to announce that Round 2 Project Applications can now be submitted for review by completing the Project Application form available on the website located at [www.southsidepdc.org](http://www.southsidepdc.org). Applications are due in full no later than 5:00 PM Monday, April 2, 2018. A "How to Apply" information webinar will be held on Wednesday, March 7, 2018 at 9:00 AM. Interested applicants can register at this link <https://attendee.gotowebinar.com/register/4502238820908591105>. The webinar will be available online at [www.southsidepdc.org](http://www.southsidepdc.org) after the live webinar.

The *Region 3 Growth & Diversification Plan* was approved on September 12, 2018 by the GO Virginia State Board. A copy of the full Plan is available at [www.southsidepdc.org](http://www.southsidepdc.org)

The Region 3 Plan identifies three Areas of Critical Need through which the Region 3 Council determines how to invest its limited resources. Applications should submit projects that advance one of more of these three areas:

- **Workforce Talent Development and Recruitment** — Developing, retaining and attracting people that have the hard and soft skills our region needs to advance economic opportunity and the growth of higher wages;
- **Sectoral Development** — Focusing on the business sectors that have the greatest potential of growing the number of employees, the wage levels and the types of businesses in the region; and,
- **Cyber Infrastructure** — Connecting this Region's many communities and businesses to the highway of the future. In the 19<sup>th</sup> Century it was railroads, in the 20<sup>th</sup> Century it was roads; going forward it will be areas with internet and broadband that will be more competitive; all of this region must be "connected" with this infrastructure in order to sustain a healthy economy.

"The plan we've submitted was created with input from over 200 stakeholders through a series of roundtables to provide a blueprint for moving forward," said Charles Majors, chairman of the Region 3 Council. "It's designed to be an investment strategy for the future that paints a broad picture of who we are as a region and where we want to be down the road. It's a starting point, and what we will use to review project proposals. A successful project proposal must be consistent with this plan."

The Region 3 Council is specifically looking for projects that first, reflect a spirit of collaboration, bringing together at least two jurisdictions and many partners to accomplish a shared goal; and second, show ideas consistent with the Region 3 Growth & Diversification Plan and reflect the shared vision of the region that can ultimately lead to higher-paying jobs for Region 3 citizens.

The timeline for the first round of full applications is as follows:

- March 1, 2018: Call for Round 2 Project Applications Announced
- March 7, 2018: "How to Apply" webinar for Round 2 Applications
- April 2, 2018: Round 2 Project Applications Due
- April 11 – 25, 2018: Region 3 Review and Subject Matter Experts Team review
- April 25, 2018: Review Team/SME Experts meeting, Applicant Interviews
- May 16, 2018: Region 3 Council Meeting to Review Project Applications and Act on Recommendations
- August 14, 2018 GO Virginia State Board Acts on Project Applications

“For the first time in my memory, we have groups working together that have never sat at the table together before and we’re working together to create something that will change our region for the better,” said Majors. “We all want to see the same result: a region that becomes an economic driver for not only the Commonwealth of Virginia but for the entire mid-Atlanta region. We’re well on our way.”

GO Virginia is the Commonwealth's emerging economic development initiative. The mission of GO Virginia is to encourage collaboration among business, education, and government in each region, on activities that will enhance private sector growth and opportunity, economic competitiveness, and alignment of workforce development programs with the needs of the employers in the regions. GO Virginia is managed within nine regions of Virginia. Southern Virginia GO Region 3 includes the Counties of Patrick, Henry, Pittsylvania, Halifax, Mecklenburg, Brunswick, Nottoway, Prince Edward, Lunenburg, Buckingham, Cumberland, Charlotte, Amelia and the Cities of Martinsville and Danville.

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